## "Investing in Educational Excellence"

### AEF Investing in Makerspaces, STEAM Labs, the District Science Room & Scholarships

We are seeking sponsors for our Annual 5K/1 Mile Run/Walk Event on April 29, 2023 Sponsorship proceeds will support the Arlington Education Foundation's investment in Arlington's students and their classrooms.

## Gold Sponsor - \$5000

(\$4,750 is tax deductible)

- Name and logo will appear on our website/event platform and in all formal press releases including radio PSAs. A link to your website will be placed on the <u>www.arlingtonschools.org/aefny</u> site. Special sponsor "spotlight" available including a video clip.
- Email marketing option to event participants.
- Name/logo signage & table at in-person event. Optional: promotional items in event packet.
- Logo on t-shirt with *prominent* location.
- Ten free race registrations valued at \$25 each.
- Widespread Social Media PR (FB, Twitter, Instagram)

#### **Silver Sponsor - \$2,500** (\$2,375 is tax deductible)

- Name and logo will appear on our website/event platform and in all formal press releases including radio PSAs. A link to your website will be placed on the <u>www.arlingtonschools.org/aefny</u> site. Special sponsor "spotlight" available including a video clip.
- Email marketing option to event participants.
- Name/logo signage & table at in-person event. Optional: promotional items in event packet.
- Logo on t-shirt with *prominent* location.
- Five free race registrations valued at \$25 each.
- Widespread Social Media PR (FB, Twitter, Instagram)

#### Bronze Sponsor - \$1,000 (\$950 is tax deductible)

- Name will appear on our website/event platform. A link to your website will be placed on the www.arlingtonschools.org/aefny site.
- Name signage at in-person event. Optional: promotional items in event packet.
- Logo displayed on t-shirt.
- Two free race registrations valued at \$25 each
- Widespread Social Media PR (FB, Twitter, Instagram)

#### Arlington Admiral Sponsor - \$500 (\$475 is tax deductible)

- Name will appear on our website/event platform. A link to your website will be placed on the <u>www.arlingtonschools.org/aefny</u> site.
- Name signage at in-person event.
  Optional: promotional items in event packet.
- Name displayed on t-shirt.
- One free race registration valued at \$25.
- Widespread Social Media PR (FB, Twitter, Instagram)

#### Foundation Friend Sponsor - \$250 (\$250 is tax deductible)

- Name will be listed on our website/event platform.
- Name displayed on t-shirt.
- Optional: promotional items in event packet.

#### Arlington Anchor Sponsor - \$100 (\$100 is tax deductible)

- Your donation will be listed on our website.
- Optional: promotional items in event packet.

#### Note to All Sponsors

The Arlington Education Foundation will send an official letter acknowledging receipt of your *tax deductible donation* ~ tax id #06-1581618

We are successful, because of YOU!



Arlington Education Foundation "Investing in Educational Excellence"

# AEF's Annual 5K / 1 mile Run/Walk Event

<u>Location</u> Arlington High School <u>Date</u> April 29, 2023

# "Arlington on the Move"



# Your support is greatly appreciated !

### SPONSORSHIP APPLICATION FORM

Sponsorship logos & payments must be received by March 31, 2023 to ensure a spot on the event t-shirt.

Sponsor Level:	Sponsorship Amount: \$
Company Name:	
Address:	
Contact Person:	
E-mail:Ph	one:
Please make checks to: Arlington Education Foundation (indicate "Annual AEF 5K" in memo field)	
Please mail forms & payment to: Arlington Education Foundation 144 Todd Hill Road, Lagrangeville, NY 12540	
Contact us at (845) 486-4460, ext. 20156 or <u>arlingtonfoundation@acsdny.org</u> with questions	